
You'd make a *natural* partner!

Visibility plan
2022-2023



Who are we?

Éco-Nature is a non-profit organization managing the Parc de la Rivière-des-Mille-Îles, a unique attraction in Quebec. Its mission is to protect, conserve and showcase mainly the Mille Îles River and its tributaries, with the support of and on behalf of the local community.



100,000 people come to the Park every year.



We talk about the environment!

Website | Visits

Nearly

1,000,000

Newsletter | Subscribers

Over

15,000

Instagram | Followers

Over

10,000

Facebook | Followers

Nearly

7,000

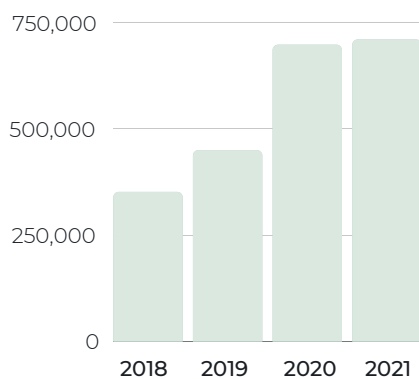
Media coverage | Annual

Over

200 mentions

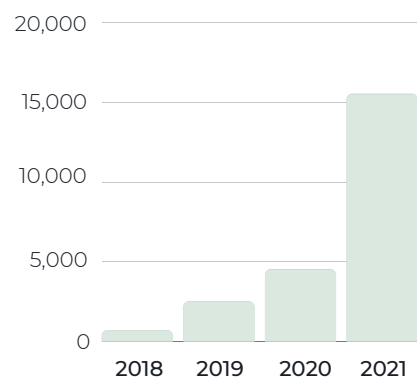
Website

Unique visitors



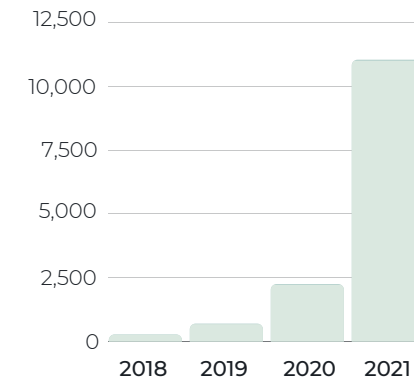
Subscribers

Newsletter



Social media

Instagram followers



Big plans

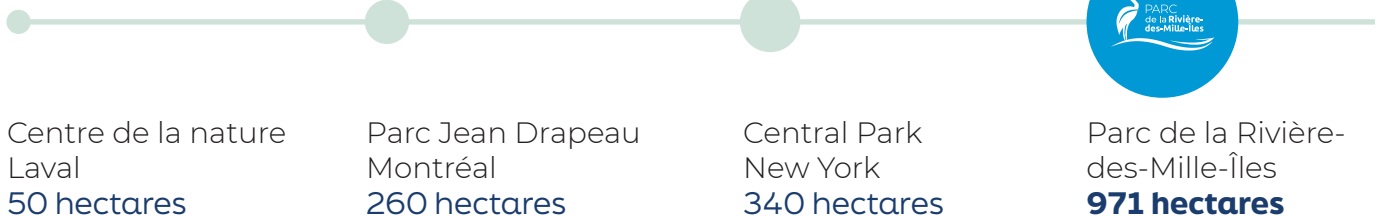
We are continuing our efforts to provide a varied and accessible program of activities for young and old. Two main projects will help us attain this goal in the years to come, but we need the valuable support of our partners to maintain and improve them.

Status as a wildlife sanctuary Preserving a unique gem in Quebec

Since 2009, the Éco-Nature team has been working non-stop to have the 971 hectares of the Mille Îles River recognized as a wildlife sanctuary. This status will offer a number of benefits for the plants and animals living there. In particular, it will make it possible to ensure legal protection, proper monitoring, the development of different sites and opportunities to restore habitats and ecosystems. Above all, this status will guarantee permanent access to the River and the quality of natural habitats.

Quebec's largest
wildlife sanctuary
in an urban setting
971 hectares

Home to
92 species
designated by Quebec
and Canada



ERRE eco-mobility project

Increase the number of access points to the river to enhance its accessibility

Éco-Nature and its partners are supporting the *ERRE* project, aimed at providing a useful and ecological public transportation network along the Mille Îles River. This new service will be a chance to boost accessibility for the public, to create the connectivity that the Parc de la Rivière-des-Mille-Îles needs to pursue its mission and develop the public engagement to preserve its rich ecosystems.





Become a natural partner:
**support Éco-Nature's
mission**

The impact of your contribution



Connect more young people with nature to create “green” consumers of tomorrow



Support sustainable access to our natural heritage, clean up more riverbanks and plant more trees, shrubs and herbaceous plants



Care for more turtles at the rehabilitation centre, and create and restore their habitats



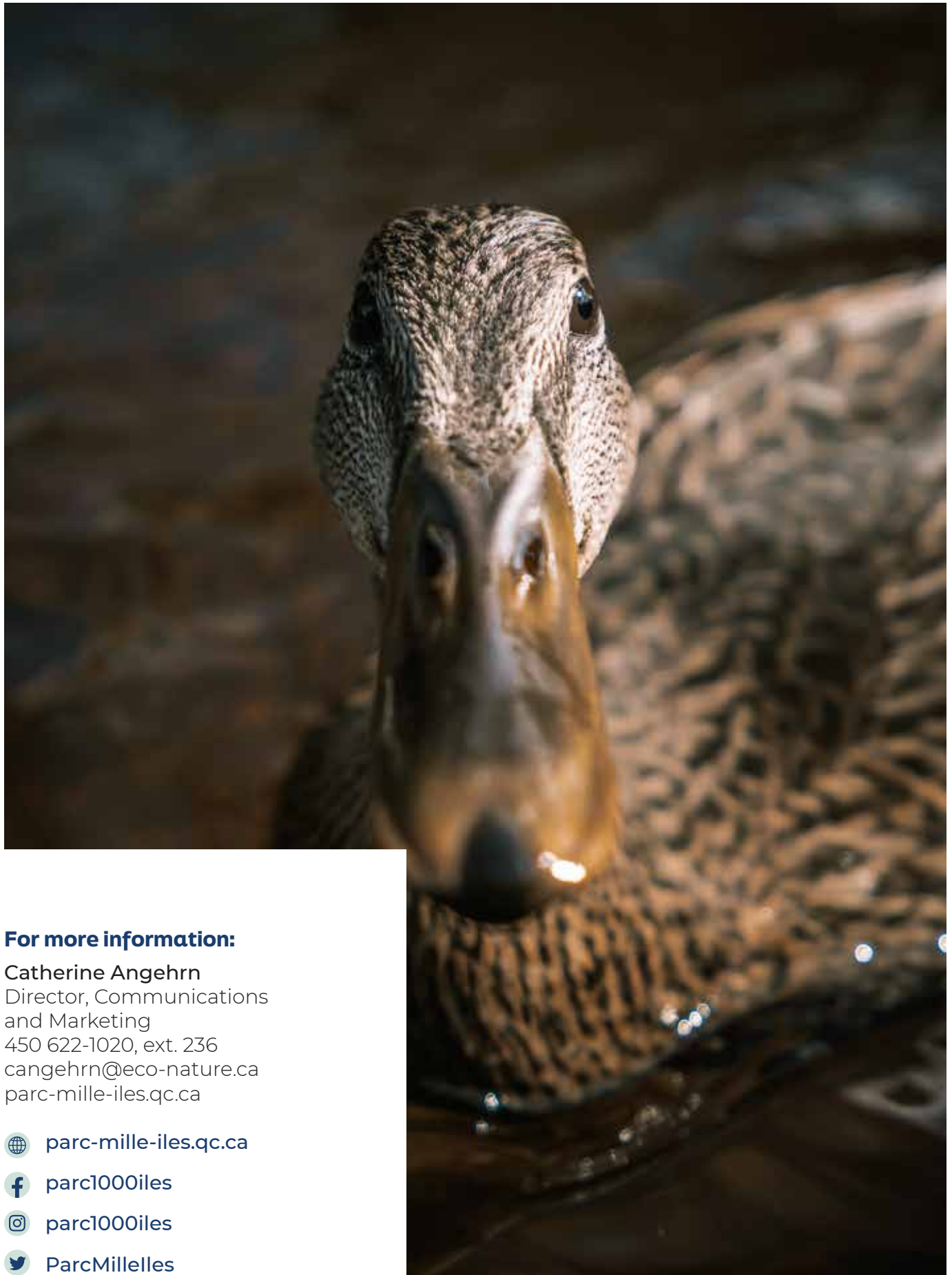
Restore more natural habitats and identify more wildlife species in the Park

PARTNER CATEGORIES

VISIBILITY DURING THE YEAR	COPPER REDHORSE \$30,000	COMMON MAP TURTLE \$15,000	AMERICAN WATER-WILLOW \$7,000	MONARCH BUTTERFLY \$3,000
Sponsor and name a turtle at the Quebec turtle rehabilitation centre				
Team-building activity led by a biologist				
A lecture at your firm by a member of our team of experts				
Your logo displayed at <i>cafés-conférences</i> at the Parc de la Rivière-des-Mille-Îles				
Your logo included in the monthly Parc de la Rivière-des-Mille-Îles newsletter				
Top visibility for your logo and 150-word text in the Partners section of the Annual Report				
Your logo included in training visuals for seasonal staff (over 150 employees)				
Recognition as a major partner; exclusivity in your category/sector				
Your logo included in seasonal activity brochures (20,000 copies)				
Top visibility for your logo in seasonal activity brochures				
Your logo included in corporate activity brochures (room rentals, etc.)				
Your logo included in the Partners section of our website				
Top visibility for your logo in the Partners section of our website				
Your hyperlink included in the Partners section of our website				
Recognition on sandwich boards with logos at off-site events				
Recognition of your partnership on various social media				
Corporate membership at the Parc de la Rivière-des-Mille-Îles	3 years	3 years	2 years	1 year
Free one-day admission with watercraft rental (valid for 1 year)	30	15	7	3



Only for major sponsor



For more information:

Catherine Angehrn

Director, Communications
and Marketing

450 622-1020, ext. 236

cangehrn@eco-nature.ca

parc-mille-iles.qc.ca



parc-mille-iles.qc.ca



[parc1000iles](https://www.facebook.com/parc1000iles)



[parc1000iles](https://www.instagram.com/parc1000iles)



[ParcMillelles](https://twitter.com/ParcMillelles)